

Agenda

Thematic Peer to Peer Regional Workshop

Cultural entrepreneurship

Venue: Jordan Art Treasury

Amman 26, 27, 28 February 2017

Sunday 26 February 2017

- 10.00 Departure from the hotel
10.30 – 10.45 Introduction
10.45 - 13.15 **Sustainability**
Moderator: Silvia BARBONE

13.30-15.00 Lunch break

- 15.00 - 17.30 **Sustainability**
Moderator: Silvia BARBONE
18.00 – 18.45 **Meeting with Linda Al Khoury, Jordan Art Treasury**

20.00 Dinner Tawaheen Al-Hawa Restaurant

Monday 27 February 2017

- 9.15 Departure from the hotel
9.30 - 13.30 **Entrepreneurship and digital technology**
Moderator: Alberto GIUSTI

13.30 -14.30 Lunch break



A programme funded by the
European Union

14.30 - 15.15 Meeting Deema Azar

15.30 – 16.30 Visit Darat Al Funun

17.00 – 18.00 Visit Oasis 500

20.00 Dinner Hotel Toledo

Tuesday 28 February 2017

9.45 Departure from the hotel

10.00 - 13.00 **Now it's your turn! Design your own business model**

Moderator: Ammar KESSAB

13.00-14.30 **Lunch break**

14.30 - 16.30 **Now it's your turn! Design your own business model**

Moderator: Ammar KESSAB

16.45- 17.45 Open Space

18.00 – 19.00 Workshop evaluation

20.00 Dinner Reem Al-Bawadi Restaurant

